

Cyber Security

Recent cases and implications for businesses in Vietnam

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InterContinental Asiana Saigon



OVERVIEW

I. INTRODUCTION

II. WHAT IS AT RISK?

III. INDUSTRIES AT RISK

IV. NEW COMPUTING AND SOCIAL TRENDS

V. MITIGATION OF EXPOSURES

I. INTRODUCTION

- **Not my circus, not my problem**
 - **APT30**
 - **Vietnam Breaches**
 - **Start-ups**

II. WHAT IS AT RISK

- **Personal Information**
 - US Approach
 - Europe Approach
 - Vietnam Approach
- **Trade and Other Secrets**

II. INDUSTRIES AT RISK

- **Retail**
 - Target
 - eBay
- **Healthcare**
 - Anthem Insurance
- **Financial Institutions**
 - Ecuadorian Banco del Austro
 - Bangladesh Central Bank
 - TP Bank

II. INDUSTRIES AT RISK

- **Other Industries**
- Hospitality/Food and Beverage
 - Payment Processing
 - Education
 - Law Firms
 - Real Estate Agents
- **Emerging Countries – what to expect for 2017**

III. INTERESTING FACTS AND FIGURES

- Manual sharing scam – 70%
- Apple iOS 84% v 11% Android
- Phishing 23% v 11% email attachments

IV. NEW COMPUTING AND SOCIAL TRENDS

- **Cloud Computing**
 - **Social Media**

V. MITIGATION OF EXPOSURES

- **Compliance with the law**
- **Security Policies and Procedures**
 - **Limiting Access**
 - **Privacy Policy**
 - **Human Error**

Thank you for your attention!