

Cloud: Problem or Solution?

Why the Top 10
C-level priorities for 2017
repeatedly include cloud

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Agenda

1. Why Cloud?
2. 4th Industrial revolution
3. Legal
4. Panel Q&A





Why Cloud?

Which surveys?



Why cloud



Where is the \$ being spent?

1. Cloud hosting / services

- On-premise to cloud
- On-demand
- Interoperability
- Innovation ... trial & error
- Non IT departments spending

Where is the \$ being spent?

2. BI / Analytics

- Big Data

3. Security

4. Digital Marketing

5. ERP

- Accounting
- Manufacturing
- HR
- CRM

4th Industrial revolution