



PREMIUM MEMBERSHIP 2018

BENEFITS

AmCham Vietnam - Ho Chi Minh City

MEMBERSHIP



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
More representatives	Additional representative(s) enjoy full membership benefits, including membership card(s), free admission to some events, listed in Directory	22	17	12	7
More publications	Additional representatives receive a copy of Membership Directory and Membership Discount Handbook	22	17	12	7

AmCham Vietnam - Ho Chi Minh City

EVENTS



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Free tickets	For business events include: - Breakfast briefings - Monthly lunch - Members Night - Networking Night	30	20	10	5
Free tickets	For U.S. Independence Day Celebration & Family Picnic	20	15	10	4
Free tickets	For Governors' Ball	10	10	10	2
Priority seating	Priority access for head table at business events	x	x	x	

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EVENTS



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Event logistics and content advice	AmCham Events Team will advise logistics and venue for your events, as well as recommending speakers upon request	x	x		
Event sponsorship	You will be recognized as a sponsor of U.S. Independence Day Celebration & Family Picnic	Top level	2nd level	3rd level	4th level
Event sponsorship	You will be recognized as a sponsor of Governors Ball	Top level	2nd level	3rd level	4th level

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BRAND VISIBILITY – office



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Logo board display	Logo board will be displayed in the AmCham HCMC Office	x	x	x	x
Company brochure display	Your marketing materials can be displayed in the AmCham HCMC Office	x	x	x	x
Meeting room	You are offered to use AmCham Meeting room for your meeting. Max 3 hours per meeting, and up to 10 participants. Advanced notice is required.	4 times	3 times	2 times	1 time

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BRAND VISIBILITY – eDM



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Footer logo	Logo board will be included in Weekly Update Email, Event Invitations, and Special Announcements sent out regularly to all over 1,000 members and over 4,000 other contacts	x	x	x	x
Member news & events	Your news/events will be included in Weekly Update Email	16 news	12 news	8 news	4 news
Email signature	Logo board will be displayed under signatures of AmCham staff's outgoing emails	x	x	x	x

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BRAND VISIBILITY – website



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Footer logo	Logo board is visible on homepage with hyperlink to your website	x	x	x	x
Ad online	You will have an advertisement displayed on all page of website under Networking Online section	12 months 300x250	8 months 300x250	6 months 300x250	6 months 250x125

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BRAND VISIBILITY – social media



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Member news & events	News will be posted on AmCham Facebook, Twitter, LinkedIn after posting in Weekly Update Email	16 news	12 news	8 news	4 news
Logo board display	Logo board will be regularly displayed as Cover Photo on AmCham Facebook, Twitter, and LinkedIn	x	x	x	x

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BRAND VISIBILITY – *media*



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Media relation	We will align your stories with media's interests to secure meaningful coverage	4 stories	3 stories	2 stories	1 story
Media contact list	We will share you a media list based on the industry upon request	x	x	x	x
Speaking engagement	We will identify the most impactful platforms for your objectives, and leverage your ideas and our relationships to get you in the venues that matter	x	x		

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BRAND VISIBILITY – *print*



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Ad page	You will have a full- inside page advertisement in AmCham Membership Directory	Color	Color	BW	BW
Logo Board Display	Your logo will be on "THANK YOU" page in AmCham Membership Directory	x	x	x	x
Logo Board Display	Your logo will be on "THANK YOU" page in AmCham Membership Discount Handbook	x	x	x	x

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BRAND VISIBILITY – *print*



		DIAMOND 20,000 US\$	GOLD 15,000 US\$	SILVER 10,000 US\$	BRONZE 5,000 US\$
Backdrop or Standee	Your logo will be in backdrops or standees at all AmCham business events	x	x	x	x
AmCham participation at Members' events	AmCham representatives will present and/or give a presentation on AmCham-related issues at your events	4 events	3 events	2 events	1 event

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CONTACT US.....



We are able to create a custom package for you to maximize your company exposure.

To discuss this possibility, please contact

Ms. Cindy Tran

Office: +84 28 3824 3562

Mobile: +84 903 974 947

cindy.tran@amchamvietnam.com

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